

Prerequisite status: -	Unit Type: specialized	The number of units: 2	Name of the lesson: <b>Evaluation and management of the effects of tourism development</b>
Type of additional practical training: Has it <input checked="" type="checkbox"/> does not have <input type="checkbox"/> Science travel <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input type="checkbox"/> Seminar <input checked="" type="checkbox"/>		The number of hours: 32	Expert professor to teach: Geographer specializing in tourism
<b>Goals:</b> Familiarization of students with the basics and the process of evaluating the effects of tourism development and managing the effects and its fields of application			
<b>Headlines</b>  <b>1-</b> An introduction to the origins and background of the effects (environmental, social, and economic) of tourism development  2- Basic concepts and definitions (effects and results of tourism development, evaluation of effects, management, control, and monitoring of effects)  3- Management approaches and evaluation of tourism effects - The classic approach to evaluating the effects of tourism (Environmental, socio-cultural, economic) - An alternative approach to tourism impact assessment (Assessing the sustainability of tourism and assessing the effects of sustainable development of tourism) - Life cycle assessment approach (Environmental, social and economic) - The approach of the destination range capacity 4- Explaining and classifying the effects of tourism in the framework of the classical approach - Environmental effects - Social effects - Economic effects 5- Conceptual-theoretical explanation of tourism effects in the framework of the sustainable development approach - Concepts and definitions of sustainable tourism development - Objectives, principles of sustainable development of tourism - Opinions / Sustainable tourism development approaches - Dimensions of the effects of sustainable development of tourism (environmental, social, and economic) 6- Development and application of an information pyramid to evaluate the effects of sustainable tourism development			

- Defining the components of the information pyramid of sustainable development assessment
- Defining the components of the sustainable development evaluation hierarchy system
- Criteria for good indicators to assess sustainable development

#### 7- Types of sustainable tourism development indicators

- Environmental sustainable development indicators
- Indicators of sustainable social development
- Indicators of sustainable economic development

#### 8- Approaches and frameworks for organizing tourism sustainable development indicators

- Index selection approach
- Development approach of tourism sustainable development indicators
- Types of frameworks for organizing tourism sustainable development indicators

#### 9- Methodology, tools, and models for evaluating the effects of tourism development

- Methodological approaches to evaluate the effects of tourism development
- Conventional tools and indicators (Doxy's resentment index, Butler's life cycle, etc.)
- Tools and models of sustainable tourism development (Sustainability barometer, ecosystem welfare model, sustainable performance index, Ecological footprint, environmental range capacity technique, integrated tools, and...)

#### 10- A review of the background indicators for the evaluation of sustainable development of tourism

- Background, documents and international procedures, and experiences of other countries
- Background of evaluation indicators of sustainable development of tourism in Iran

#### 11- Managing and controlling the effects of tourism development in the destination

- Management approaches to control and monitor the effects of tourism development
- Management systems and tools to control and monitor the effects of tourism development
- Destination development management and control strategies

### Reference

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